

INSIGHT


**RECOMMENDED
RETAIL PRICE LIST
2022**


YOUR GUIDE TO **INSIGHT**
HAIR, SKIN & MAN


#**INSIGHT**feelings

INSIGHT

	CODE	DESCRIPTION	SIZE	RRP
DRY HAIR 	IDR031	Nourishing Shampoo	400 ml	£13.50
	IDR059	Nourishing Shampoo	100 ml	£6.50
	IDR032	Nourishing Mask	250 ml	£12.90
	IDR033	Nourishing Conditioner	400 ml	£15.50
	IDR077	Nourishing Conditioner	100 ml	£6.50

	CODE	DESCRIPTION	SIZE	RRP
ANTIOXIDANT 	IA0034	Rejuvenating Shampoo	400 ml	£13.50
	IA0099	Rejuvenating Shampoo	100 ml	£6.50
	IA0035	Rejuvenating Mask	250 ml	£12.90
	IA0036	Rejuvenating Conditioner	400 ml	£15.50
	IA0100	Rejuvenating Conditioner	100 ml	£6.50
	IA0103	Protective Hair Spray	100 ml	£23.50
	IA0146	Hydra-Refresh Hair & Body Water	150 ml	£14.90


	CODE	DESCRIPTION	SIZE	RRP
DAILY USE 	IDU037	Energizing Shampoo	400 ml	£13.50
	IDU060	Energizing Shampoo	100 ml	£6.50
	IDU038	Energizing Mask	250 ml	£12.90
	IDU039	Energizing Conditioner	400 ml	£15.50
	IDU078	Energizing Conditioner	100 ml	£6.50
	IDU187	Leave-in Hair Detangler	150 ml	£13.50
	IDU160	Bodifying Dry Shampoo	40gr	£19.00


	CODE	DESCRIPTION	SIZE	RRP
ANTI-FRIZZ 	IAF040	Hydrating Shampoo	400 ml	£13.50
	IAF079	Hydrating Shampoo	100 ml	£6.50
	IAF041	Hydrating Mask	250 ml	£12.90
	IAF042	Hydrating Conditioner	400 ml	£15.50
	IAF080	Hydrating Conditioner	100 ml	£6.50

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	CODE	DESCRIPTION	SIZE	RRP
DAMAGED HAIR 	IDA043	Restructuring Shampoo	400 ml	£13.50
	IDA058	Restructuring Shampoo	100 ml	£6.50
	IDA044	Restructuring Mask	250 ml	£12.90
	IDA045	Restructuring Conditioner	400 ml	£15.50
	IDA076	Restructuring Conditioner	100 ml	£6.50
	IDA104	Restructuring Spray	100 ml	£19.00






	CODE	DESCRIPTION	SIZE	RRP
COLORED HAIR 	ICO046	Protective Shampoo	400 ml	£13.50
	ICO081	Protective Shampoo	100 ml	£6.50
	ICO047	Protective Mask	250 ml	£12.90
	ICO048	Protective Conditioner	400 ml	£15.50
	ICO082	Protective Conditioner	100 ml	£6.50

	CODE	DESCRIPTION	SIZE	RRP
VOLUMIZING 	IVO132	Volume Up Shampoo	400 ml	£13.50
	IVO133	Volume Up Shampoo	100 ml	£6.50
	IVO188	Volume Up Root Lotion	100 ml	£13.90
	IVO134	Volume Up Hydrating Spray	100 ml	£11.00

	CODE	DESCRIPTION	SIZE	RRP
ANTI-DANDRUFF 	IAD049	Purifying Shampoo	400 ml	£15.50
	IAD020	Purifying Treatment	100 ml	£23.50

	CODE	DESCRIPTION	SIZE	RRP
LOSS CONTROL 	ILC051	Fortifying Shampoo	400 ml	£15.50
	ILC022	Fortifying Treatment	100 ml	£23.50


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	CODE	DESCRIPTION	SIZE	RRP
REBALANCING 	IRE061	Rebalancing Shampoo	400 ml	£15.90
	IRE120	Scalp Exfoliating Cream	180 ml	£20.00
ELASTI-CURL 	IEC190	Pure Mild Shampoo	100gr	£23.90
	IEC191	Curls Defining Hair Cream	250 ml	£25.90
	IEC192	Bouncy Curls Hair Oil	50 ml	£17.50
STYLING 	ST108	Strong Styling Gel	250 ml	£11.00
	IST072	Hold Cement Gel	250 ml	£11.00
	IST025	Oil Non Oil	250 ml	£19.50
	IST027	Liquid Crystals	100 ml	£21.90
	IST067	Strong Hold Ecospray	250 ml	£16.00
	IST102	Medium Hold Ecospray	250 ml	£16.00
	IST071	Hair Repair Complex	50 ml	£16.00
	IST070	Elastic Fibre Paste	90 ml	£13.00
	IST069	Elastic Molding Wax	90 ml	£13.00
	IST068	Shaping Cream	150 ml	£17.50
	IST105	Volumizing Shaping Ecomousse	150 ml	£21.50
	IST101	Hair & Beard Fluid Gel	100 ml	£9.90
	IST161	Mattifying Pomade	90 ml	£13.00
ANTI-YELLOW 	INC106	Anti-yellow Shampoo	400 ml	£17.00
PIGMENTS 	INC122	Enhancing Pigments	100 ml	£16.00
	INC123	Enhancing Pigments	250 ml	£32.00
	INC121	Direct Pigment Mask	250 ml	£13.00

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	CODE	DESCRIPTION	SIZE	RRP
BLONDE 	IBL176	Cold Reflections Shampoo	400 ml	£17.00
	IBL178	Cold Reflections Mask	250 ml	£17.00
INTECH 	INT151	Gentle Emollient Shampoo	400 ml	£21.50
	INT157	Heat Protection Shield	150 ml	£19.00
REBUILD 	IRB183	Hair Filler Serum	280 ml	£43.90
	IRB184	Heat Protection Shield	250 ml	£26.90
NATIVE 	INA167	Reviving Shampoo	400 ml	£20.00
	INA168	Reviving Hair Mask	250 ml	£16 ml
	INA164	Reviving Hair Fluid	150 ml	£17.00
	INA163	Nurturing Hair Elixir	100 ml	£29.00
SENSITIVE 	ISE112	Sensitive Skin Shampoo	400 ml	£18.50
	ISE113	Sensitive Skin Shampoo	100 ml	£9.90
	ISE115	Sensitive Skin Conditioner	400 ml	£21.50
	ISE116	Sensitive Skin Conditioner	100 ml	£9.90
	ISE110	Sensitive Skin Mask	250 ml	£17.50
LENITIVE 	ILE125	Dermo-Calming Shampoo	400 ml	£18.50
	ILE126	Dermo-Calming Shampoo	100 ml	£9.90
	ILE127	Scalp Comfort Cream	100 ml	£18.50

	CODE	DESCRIPTION	SIZE	RRP
FEELINGS 	IFE171	Hand Purifying Sanitizer Gel	100 ml	£8.00
	IFE172	Hand Purifying Sanitizer Gel	400 ml	£14.00
	IFE173	Hand Sanitizing Spray	100 ml	£10.00
	IFE174	Purifying Hand Wash	400 ml	£11.00
	IFE185	Breezy Afternoon Fragrance	50 ml	£40.00
	IFE186	Memory of a Scent Fragrance	50 ml	£40.00

SKIN 	ISK084	Body Cleanser	400 ml	£11.90
	ISK085	Body Cleanser	100 ml	£5.50
	ISK086	Nourishing Body Cream	250 ml	£16.50
	ISK091	Nourishing Body Cream	50 ml	£7.90
	ISK087	Hydrating Hand Cream	75 ml	£7.90
	ISK088	Regenerating Body Oil	150 ml	£20.50
	ISK098	Regenerating Body Oil	50 ml	£11.00
	ISK119	Body Scrub	200 ml	£15.50
	ISK182	Multi-purpose Balm	19 ml	£10.00

MAN 	IMA092	Beard Cleanser	250 ml	£10.98
	IMA093	Beard Cleanser	100 ml	£7.90
	IMA094	Nourishing Beard Oil	50 ml	£15.50
	IMA095	Multifunctional Beard & Shaving Oil	50 ml	£15.50
	IMA096	Emollient Face & After Shave Cream	100 ml	£13.50
	IMA097	Hair and Body Cleanser	250 ml	£13.50
	IMA143	Hair and Body Cleanser	100 ml	£7.90
	IMA144	Shaving Soap	125gr	£19.90

 **ALLERGENS FREE (FRAGRANCES)**


 **OZONATED WATER**

 **SILICONES FREE**

 **NICKEL TESTED**

 **MINERAL OILS AND PETROLATUM FREE**

 **HIGH PERCENTAGE OF NATURALITY**

 **PARABENS AND MIT FREE**

 **PHYTO AND ORGANIC EXTRACTS**

 **SYNTHETIC COLOURANTS FREE**

 **100% MADE IN ITALY**

 **SLS/SLES FREE**

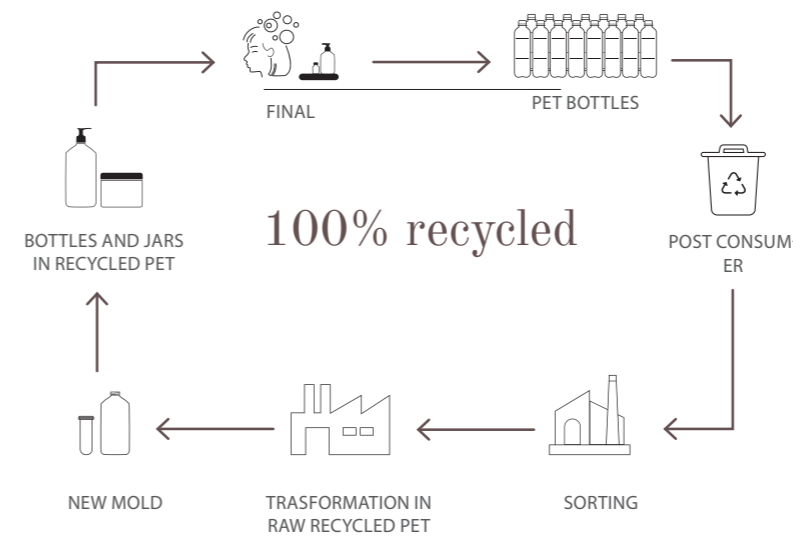
 **VEGAN OK CERTIFICATION**

OUR PACKAGING

The environmental sustainability of the Insight project does not stop at the formulas, but also embraces the packaging world.

rPET, OUR CHOICE

PET (Polyethylene Terephthalate) is a lightweight and durable polyester which, thanks to its infinite recycling possibilities, possesses an excellent profile from the viewpoint of environmental sustainability. PET belongs to the family of thermoplastics, materials that are transformed by heat into very viscous liquids that are easily worked: they return to the solid state when the temperature is lowered. Since their structure does not undergo modifications, the material can be subjected more than once to remodelling processes using heat: this characteristic of PET makes it 100% recyclable and it becomes possible to transform it into rPET: we chose to use 100% post-consumer recycled PET for all bottles and jars of the INSIGHT line.



CAPS

All caps of Insight jars are made of 100% recycled PP.

TUBES AND LABELS

Our tubes and their labels are made of a biobased material derived from sugar cane.

WHAT DOES IT MEAN TO USE RECYCLED PET?

- Protect the environment;
- reduce carbon dioxide emissions: for every kg of recycled PET up to 3 kg of CO2 are spared!
- save energy: by manufacturing products from recycled PET it is possible to achieve a 50% energy savings, reducing costs and limiting harm to the environment.

LABELS: RECYCLED PET AND RAFCYCLE®

All labels of Insight products in bottles or jars are made of a material that has a minimum content of 25% recycled PET resin.

Moreover, we joined the RafCycle® project, sponsored by UPM Raflatac, a programme developed for the recovery and valorisation of scraps of labels throughout their life cycle.

WHO IS UPM RAFLATAC?

UPM Raflatac is a global leader in the production and supply of films and self-adhesive labeling papers.

WHAT IS RAFCYCLE®?

This is an innovative recycling concept based on the reuse of scraps generated from adhesive labels to create new materials.

RafCycle® recovers the byproducts of adhesive labels, destined for incineration or disposal in landfills, and transforms them, giving them a new lease on life. It also reduces the amount of waste to be disposed of in landfills and offers countless advantages to printers, packagers and other operators in the label sector and, of course, to the environment.

Processing waste from labels - scraps and matrices - are recovered and destined for waste-to-energy conversion at the UPM paper mills and used as fuel. Thanks to a technologically advanced process, siliconised backing paper is recovered and sent for recycling at the UPM paper mill to be transformed into new cellulose that will become new paper.

