



FABRIQ

Unleash
hair's potential



The freedom to choose

Fabriq leaves all hair types:

Strong and healthy

Hair that's strong on the inside looks and behaves beautifully on the outside.

Easy to style

It's a joy to work with hair that's had the Fabriq treatment. Working with healthy hair is a great time saver too.

Soft and shiny

Every day becomes a good hair day and your client's confidence soars.



Built on unique protein technologies

Fabriq's unique blend of proteins repairs, strengthens and transforms all hair types.



We're innovators

We've been working with protein technology since we started developing KeraStraight in 2008.



Our aim has always been to give hairdressers a family of treatments and products that create the perfect canvas so that their clients can enjoy their best hair ever. We've come a long way since launching our first protein treatment over ten years ago. We can't wait to embrace this change and dive even deeper into advanced hair repair."

JEZ BARNETT & JOHN HUBBARD,
FOUNDERS

Fabriq boosts your business

Once your clients discover Fabriq you can bet they'll keep coming back for the treatments they love. And they'll tell all their friends.

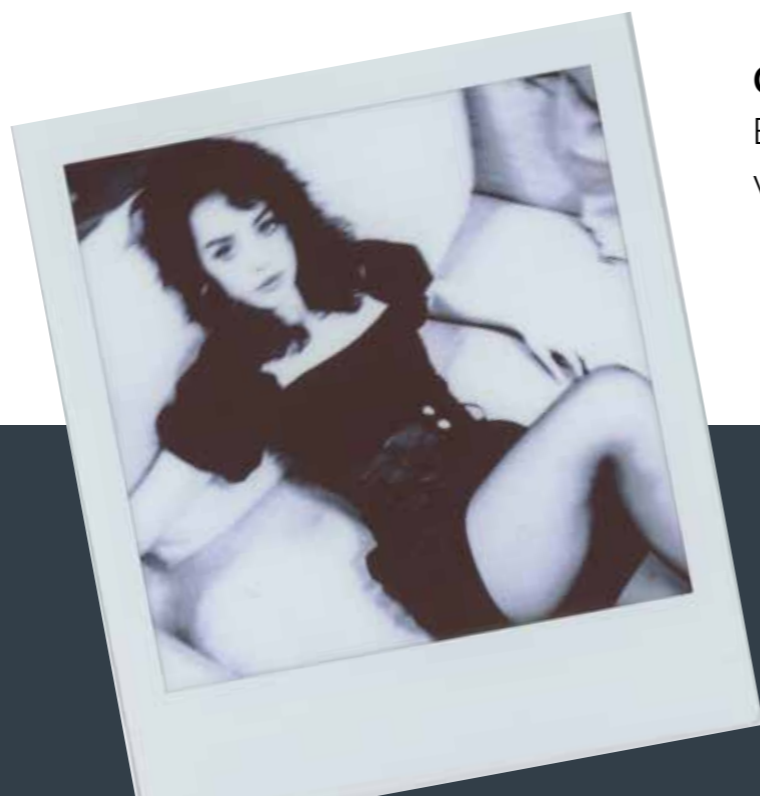
Our retail products also give you extra sales opportunities, with clients eager to continue their Fabriq journey at home.

All that, plus the return on investment is excellent. With Quick Fix alone, salons typically see a return of 1250-1500%*

*Based on 25+ treatments at our recommended service price.



#Fabriq



Join the brand



Get noticed

Tell the world that your salon offers Fabriq. You'll get social media support, downloadable information and images, promotional materials and more.

Get found

Our online salon locator lets your locals in on the Fabriq experience. Listing yourself as a specialist Fabriq salon is free and makes it easy for new clients to find you.

Get qualified

Help as many customers as possible enjoy their best ever hair with our online education programme. Then make it official by taking the exam and displaying your certificate.

Get posting

Everyone's look is individual, each one unique. We love seeing the work you create with Fabriq. Share yours online.

Unleash your creativity



Stronger, healthier hair in under 30 minutes

Quick Fix

Takes less than 30 minutes, lasts up to a month

Amazing results for all hair types

Choose to ReBuild or ReHydrate

Quick Fix+

- intensify the treatment and the results

Choose your Quick Fix



ReBuild

Strength with softness
for hair that's weak,
fine or limp

ReHydrate

lightweight moisture
for coarse, dry or
damaged hair



“

The better quality the hair, the easier it is for us as artists to create beautiful results.”

SALLY BROOKS,
FABRIQ GLOBAL BRAND AMBASSADOR



Notice the difference
for up to four months

*Reset transforms
all hair types*

From thick or unruly hair that takes forever to style,
from unwanted frizz and curls and from locks that
seem beyond repair . . . to hair that's . . .

Quick and easy for your client to style at home

Smoother and straighter

Stronger and healthier

Soft and shiny

Amazingly repaired and conditioned

Resistant to humidity and frizz

Transformed for up to 4 months



*Reset creates a
flawless base
for your work.*

The Reset treatment is personalised
to your client's individual hair type,
condition and goals.

That means you can treat everyone
who walks through the door to hair
that feels infinitely better.

They - and their hair - will leave feeling
fabulous.



Speak to your distributor today.

Fabriq at home

Maximise on the opportunities Fabriq offers your salon, and help your clients show their hair a little Fabriq love every day with our homecare range of shampoos, conditioners and masks.

These products all contain the same compound of African and Amazonian fruit and plant extracts that we use in our treatments. Your clients will enjoy incredible shine and impeccable condition for longer, while making your job that much easier when you see them next.

Even better, we say no to not-so-good ingredients. Our products are free from sodium chloride, salt and sulphates, so they're kind to hair.



Hydrate

The perfect pick-me-up for coarse, dry or damaged hair, Hydrate Shampoo, Conditioner and Mask add lightweight moisture to revive hair, protect it and restore its condition. Ingredients including glycerin, hydrolysed soy protein, carob bean extract and baobab, leaving hair feeling soft and nourished.



Build

A dream team for fine, thin or limp hair, Build Shampoo, Conditioner and Mask add strength and softness each time they are used. The secret? Glycerin, Serine, Carbocysteine and hydrolysed rice protein. The result? Stronger hair that stands up to everyday challenges and special-day styling.

A black and white portrait of Sally Brooks, a woman with dark hair and bangs, wearing a white lace-trimmed shirt and a necklace with a heart pendant. She is looking directly at the camera with a slight smile.

Sally Brooks

FABRIQ GLOBAL BRAND AMBASSADOR


We're honoured to be supported by the creative talent of Sally Brooks, three-times winner of British Hairdresser of the Year and founder of multi-award winning salon Brooks & Brooks.

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“I believe in the product – and the passion behind it,” explains Sally.

“Fabriq lets us have the hair we dream of and manage it ourselves, whatever our lifestyle.”

It's true, we're passionate about pushing the boundaries of the industry and giving you healthy, happy hair, whatever style you choose

A color portrait of a woman with long, dark, wavy hair and bangs, looking upwards and to the right. She is wearing a light blue lace-trimmed top. The background is a solid teal color.

Launching in 2023

Fabriq Style

Create - Share - Inspire

#Fabriq



FABRIQ

f @fabriqhair

www.fabriqhair.com